

**BURNETT COUNTY LAKES AND RIVERS ASSOCIATION
BOARD OF DIRECTORS MEETING
APRIL 05, 2019
MINUTES**

Attendance: B. Baker, R. Noe, D. Ferris, M. Schollmeyer, S. Wallin, B. Enslin, A. Enslin, and S. Johnson.

Absent: B. Gooding, T. Adair, R. McFarlane, P. Kipping, and L. Baltrusis. Guest: Emily Gall

R. Noe called meeting to order at 9:03 a.m. and explained that he had talked to Dotty Gooding a week or two ago and she seemed in good spirits and was doing well. He said he would call again to check in on Buck to make sure that he is in good health.

Minutes of the 02/16/19 meeting were approved unanimously (Schollmeyer/B. Enslin) with no changes.

Treasurer's report: B. Baker reported that since our 02/16/19 meeting we have had no additional income. Baker also reported that about 2 weeks ago he sent out third dues notices/invoices to the four lake associations that still had not renewed their BCLRA membership for 2019. Those associations are: Minerva-Cranberry, Pike, Prinel, and Yellow. He reported that last week S. Wallin had given him contact information for Minerva-Cranberry and Prinel Lake Associations. Baker said that if no dues payments are received in the next several weeks, he will follow up with Susan's leads. M. Schollmeyer indicated he had spoken to a colleague from Yellow Lake several times and is hopeful that individual can affect a response to us. Finally, D. Ferris said he had been in touch with the treasurer of the Pike Lake Association and that he was promised that their dues check would be mailed immediately. Baker thanked all for their assistance and is hopeful fourth notices will not be necessary. So, to date we have received \$1,400 from advertising sponsors, \$2,100 from lake association dues, \$250 in donations, and \$1.63 in CD interest for a total fiscal year income of \$3,751.63. Our only expense since our 02/16 meeting was \$300.08 for our reorder of Good-Better-Best cards. Baker indicated that he would explain later in today's meeting that over \$200 of this expenditure will be refunded by several lake associations that had asked to be a part of our card order. This brings our total expenses for the fiscal year to \$4,320.55 leaving us a current checking account balance of \$2,979.61, which with our CD value of \$3,262.43, gives us a total balance of \$6,242.04. The Treasurer's Report was approved unanimously (Schollmeyer/A. Enslin).

LIAISON UPDATES

Zebra Mussel Update: M. Schollmeyer mentioned that the Zebra Mussel Management Team met on March 18 at the DNR Office in Spooner and that DNA testing showed that the McKenzie zebra mussels originated in SE Wisconsin and not the Twin Cities or any other area in Minnesota. He also explained that eDNA analyses will be employed in the future rather than veliger tows because they seem to produce more reliable results. D. Ferris mentioned that Dave Wedan from the US Fish and Wildlife Service will be installing plate samplers at a number of lakes in Burnett County. S. Wallin mentioned that she has a plate sampler on her dock in Deer Lake. Ferris also mentioned

that he still has a few decontamination stations to give to lake associations in the county and will mention this in the spring edition of *LakeLines*.

Burnett County Land Services: D. Ferris reported that he just hired a new AIS Coordinator who will work part time until he graduates from UW-Stevens Point in mid May. Brad Morris will be assisting with purple loosestrife control again this summer. Hopefully they will have better success with beetles this year than last, when nature seemed to conspire to make beetle usage to control loosestrife totally ineffective. Ferris is still looking for summer interns. He has several contract people lined up to do CBCW monitoring at public landing, but still needs several students for internship positions. He is hopeful good applicants will materialize in the next month or so. Ferris mentioned that his monitor for the Clam Dam has resigned, so he is considering having a camera installed there for monitoring purposes. He also mentioned that the DNR is in the process of an administrative rule change that will result in rewriting guidelines for lake prioritizations. One proposal would be for all counties to share available monies equally. This would result in a decrease for Burnett County, a lake intensive county, from \$50,000/year to about \$13,000/year. If this proposal is enacted, it would have a profound effect on programing in Burnett County.

UW-Extension: D. Ferris reported that Madeline Roberts may be able to start attending BCLRA meetings in place of Lori Baltrusis who has too much on her plate. Ferris will check with Roberts to see if she can attend our next meeting.

Burnett County Natural Resources Committee: Neither R. Noe or D. Ferris were able to attend the last Natural Resources Committee meeting, consequently there is nothing to report at this time.

NW Lakes Conference: S. Wallin showed the colorful flyer announcing the 2019 NW Lakes conference will be held on June 21 at Hayward High School. She mentioned that Whitney Myers from Grantsburg Middle School will giving her award-winning speech on spiny water fleas and that Erica LeMoine, the Loon expert, will be the keynote speaker and should be captivating. Wallin indicated that online registration for the meeting will open on April 15. After brief discussion, Wallin/Schollmeyer moved that BCLRA once again be a sponsor for the Conference and reserve a table to distribute our lake-protection brochures and cards. Motion carried unanimously. R. Noe mentioned that the state lakes conference will be held in Stevens Point April 10-12, but that neither he or S. Wallin will be attending.

OLD BUSINESS

Lake Courtesy Code update: D. Ferris explained the changes to the Courtesy Code handout that he and T. Adair have been working on. There was discussion about whether all information should be on one side or front and back and whether or not the contact information should precede the courtesy code information or follow it. There was sentiment both for and against both options, but it was eventually agreed upon that one sided would be the better format. There was no consensus on the ordering of the information. Ferris agreed to work up a demo copy of the handout and bring it to your next meeting for consideration.

BCLRA Presence: At our 02/16/19 meeting we had voted to register for a table at the May 25 craft fair in Webster, at a cost of \$70, where we will make our many lake-protection handouts available for the public. S. Wallin indicated that she will get the BCLRA table reserved at that at our next meeting we will line up volunteer helpers to assist in staffing the table.

BCLRA web page: Emily Gall reported that her research determined that LakeKit.net is the most affordable way for us to develop an informative and user-friendly BCLRA website. The cost is \$50/year for hosting and support of the website, but the price does not include development. They do, however, provide a template with eye-catching appeal. Gall indicated that she would be willing to setup/develop our website in exchange for a free ad for her web-development business, North of Eight Design and Marketing, in our 2019 *LakeLines* newsletters. Gall said that the cost to reserve our domain name of BCLRA.org would be \$20/year and that after our website is developed, we would own the rights to that domain. Gall will send B. Baker a link so that he can pay for reserving our domain name for BCLRA. Gall mentioned that once developed, the BCLRA website will be accessible through mobile phones. Schollmeyer/Wallin moved that we contract North of Eight Design and Marketing to begin development of the BCLRA website. Motion carried by acclamation.

Good/Better/Best cards: B. Baker explained that he had ordered 5000 GBB cards in conjunction with he WCLRA and that the cards were picked ups this week. WCLRA took 1900 cards and BCLRA 3100 cards. Baker mentioned that of the 3100 cards the BCLRA bought, 1000 cards went to Lake Owen in Bayfield County, 500 went to Burnett County Land Services, 400 went to Fish Lake, 200 went to Birch Island Lake and 1000 were for BCLRA. He said 2100 cards for non-BCLRA organizations will be reimbursed and that invoices have been sent to these groups. 800 of the 1000 BCLRA cards were distributed to Board members in attendance at the meeting.

Clam Lake and Mud Hen Lake District representative: Because no Board members would step forward, R. Noe agreed to serve as the representative from Natural Resources Committee on both lake districts. The Mud Hen Lake District meeting is scheduled for April 6 and the Clam Lake District meeting is scheduled for April 27. Noe will report back on these meetings at our May 12 meeting.

Lake Life Pocketbooks: D. Ferris indicated that his inventory revealed that we have 2+ boxes of Lake Life Pocketbooks remaining. R. Noe will make sure we have these available at our next meeting for distribution at lake association meetings and for our tables in Webster and the NW Lakes Conference.

NEW BUSINESS

Big Wood Lake Issue: S. Johnson and D. Ferris reported the Big Wood Lake issue involving the defunct bible camp and developer's efforts to build a large RV campground on that tract of land. Wood Lake property owners have serious concerns about runoff and septic effluent entering and degrading lake quality. Apparently the developer has pulled the request from consideration while specific site-use plans are firmed up. When resubmitted, the plan will be considered by the Zoning and Land Information Committee and will eventually go to the full County Board. In the meantime

since the proposal has been temporarily withdrawn, no action is necessary from the BCLRA at this time.

LakeLines: D. Ferris reported that articles are in the process of being developed and include an article on the pros and cons of wakeboard boats. R. Noe suggested that Ferris should consider an article about cabin rentals and air B&B's since these are becoming much more prevalent in the county. Discussion of the importance of this topic ensued. E. Gall agree to write this article for the next *LakeLines* issue. S. Wallin said that there have been several changes in our advertising sponsors for 2019, but that she anticipates we will have two pages full of sponsors for the spring issue of *LakeLines*. Wallin will email B.Baker contact information for all sponsors so that he can send bills either electronically or by the USPS.

Lake Association Meetings: R. Noe said that since T. Adair could not attend today's meeting, discussion of talking points for our visits to lake association meetings in the county will one postponed until our next meeting.

BCLRA Annual Meeting: The 2019 annual meeting will be on **Friday June 28** at the Government Center (room 165) and like in 2018, all members are asked to bring a treat to be shared. We will keep the meeting low-key.

The next BCLRA meeting will be held on **Friday, May 10, 2019**.

Meeting adjourned at 10:57 a.m. (Schollmeyer/Ferris).